



a consumer goods business development specialist, focused on achieving growth on Amazon

Account Executive

Working with well-known brands such as Weetabix, Yorkshire Tea, Grenade, Original Source and Chupa Chups

Role overview

The account executive works with our commercial, advertising and instock Management team to manage our customers business on Amazon. Driving the sales of products on Amazon in the UK across Europe and beyond.

Key Accountabilities:

- Management for our customers products on Amazon inbound through to the digital shelf.
- Creating and maintaining Amazon Product Pages to the highest possible standard in order to drive traffic and conversions.
- Developing and executing promotional calendars that accelerate growth for our customers.
- Analyse identify and act upon the key activities that impact on sales growth.
- Pick up and understand, respond and report on the individual activities that help our customers work with Amazon.

Skills, Experience & Qualifications Required

- Degree level or equivalent experience.
- Comfortable doing data analysis in spreadsheets, vlookups and pivot tables don't scare you.
- Don't mind getting deep in the detail.
- Strength to take things on and commit to achieving a result.
- Experience Amazon seller central or vendor central from agency 3p seller or vendor side would be helpful but not essential

Job Functions

- Advertising
- Consulting
- Marketing

Remuneration: £18,000 -22,000 per annum depending upon experience

- Company pensions scheme
- Job Type: Either Full-time or Flexible working around school holidays is available

Experience:

- E-commerce: 1 year (Preferred)

Apply: james@minsterfb.com